

## POSITION OBJECTIVE:

To obtain an interactive designer position that will utilize my creative and technical skills in a fast-paced, client-focused environment.

## PROFESSIONAL EXPERIENCE:

### **Barefoot Proximity** — *Cincinnati, Ohio*

1/2008-11/2011

Interactive Designer

6/2008-2011

- ◆ Concepted content, art directed photo shoots and produced assets to support monthly and weekly updates to the editorial Procter & Gamble soft-sell property, HomeMadeSimple.com
- ◆ Supported the Home Made Simple brand's promotions, creating designs for web, print, TC and in-store pieces
- ◆ Developed website designs for other clients within the agency such as J. Peterman, Scripps, etc.
- ◆ Directly responsible for intern program including Interviewing, hiring, mentoring and completion of evaluations

Interactive Design Intern

1/2008-3/2008

- ◆ Designed web layouts and interactive web pieces for various clients held by the agency
- ◆ Assisted others within the interactive design group by producing existing design concepts

### **Katfolio** — *Cincinnati, Ohio*

7/2007-Present

Freelance Designer

- ◆ Created brand identities and guidelines for small business clients
- ◆ Designed and developed websites and social media strategies

### **Warner Bros. Entertainment Inc** — *New York, New York*

1/2007-3/2007, 6/2007-9/2007

Interactive Marketing Intern

- ◆ Designed and created movie-branded websites, MySpace profiles, & Apple/Quicktime pages
- ◆ Responsible for creating online marketing tools and compositional layouts

### **Delta Air Lines, Inc.** — *Atlanta, Georgia*

1/2006-3/2006, 6/2006-9/2006

Jr. Analyst, In-Flight

- ◆ Researched and helped to implement stand-alone e-learning modules for flight attendants
- ◆ Designed and executed a model for field service manager training

## EDUCATION:

### **University of Cincinnati:**

*College of Design, Architecture, Art and Planning (DAAP)*

Degree: Bachelor of Science in Digital Design

Additional Education:

### **Miami University** — *Fall 2011*

Improving Leadership for Improved Performance

## TECHNICAL SKILLS:

HTML & CSS prototyping

Macintosh OS 10

Windows XP, 2000, 1998

Microsoft Office

Adobe Creative Suite

Maxon Cinema 4-D

Video directing, filming & editing

Scene 7 IPS & Vignette Authoring Tool

SharePoint & TeamSite experience